

Professional hygiene for sustainable hotels and gastronomy

This is how holistic hygiene becomes a success factor



Easy. Clean. Professional.

All-in-one solution for comprehensive hygiene – Your key to building customer loyalty and achieving business success



Hygiene in hotels and restaurants not only protects staff and guests but also fosters trust and customer loyalty – a crucial success factor.

A 5% increase in repeat customers can lead to a profit boost of 25-95%. In comparison, acquiring new customers can be up to 25 times more costly than maintaining good customer relationships¹.

Hygiene from the consumer's perspective: Guest opinions

79%

In hotels and restaurants, hygiene and cleanliness are the most important criteria for 79% of guests².

86%

Clean washrooms and toilets are essential for 86% of guests².

62%

In hotel rooms, a clean and hygienic bathroom is the most important feature for 62% of hotel guests³.



Approximately two out of three guests would pay more for a hotel if the bathrooms are modern and well-equipped⁴.

Sources:

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The washroom: the showcase of cleanliness and hygiene

Guests become regulars when washrooms are hygienically set up. Show how much you value safety and health: with well-thought-out solutions from Satino by WEPA - from sustainable sanitary paper to modern dispenser systems.

90% of guests assess the overall hygiene of an establishment based on the cleanliness of the restroom facilities².



The professional kitchen: Hygiene solutions that simplify work

In food service, hygiene plays the main role; however, speed is also essential in the day-to-day operations of a professional kitchen. Satino by WEPA's hygiene solutions combine both needs to the highest standards, offering highly user-friendly dispensers and powerful, sustainable hygiene paper products.



A survey of chefs and restaurant managers revealed: Tear-resistant and durable hygiene papers are preferred for cleaning⁷.

Seven out of ten professionals desire user-friendly dispenser solutions that are quick and easy to use⁷.

Avoid waste: show your guests your commitment to sustainability

With efficient dispenser systems and a circular solution for hand towel paper, you save doubly: hygiene paper consumption decreases, used hand towel paper becomes the raw material for new hygiene paper – and you significantly reduce your residual waste.



65% of travelers worldwide feel more comfortable in accommodation with a sustainability certification or label⁵.

71% of consumers in Europe say that sustainability is an important factor when choosing a restaurant⁶.

Build trust with your guests: Comprehensive hygiene solutions from Satino by WEPA



Satino PureSoft:

Extremely soft, highly absorbent – and exceptionally sustainable: high-performance hygiene paper made from cardboard. 100% recycled. Hygienically safe for food service and Dermatest® certified.

Foam Soaps:

Economical and pleasant thanks to voluminous, skin-friendly foam – dermatologically tested by Dermatest® and certified with the EU Ecolabel. The first choice for leading sustainability quality marks in Europe.

HYGINITY Dispensers:

Where design meets exceptional user-friendliness and hygiene: introducing the new HYGINITY dispenser range. With innovative solutions for hygienic internal dispensing and extended refill intervals.

Consult the experts!

Do your washrooms meet your guests' expectations?

What savings could a comprehensive hygiene concept offer your facility?

Request a complimentary, no-obligation washroom assessment by our experts today!



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