

**sabino** wepa PureSoft

The hygiene paper  
of the future



# Award-Winning Quality



According to the Federal Environment Agency, the biggest innovation in the paper segment in more than a decade:\*

Satino PureSoft was awarded the German Ecodesign Award 2023 in the product category – the highest accolade for ecological design in Germany.

An award with Europe-wide appeal:

Satino was honoured with the European Cleaning and Hygiene Award 2024 in the ‘Sustainability – Best Practice’ (Manufacturer) category. With this, we are setting a benchmark for the entire industry – thanks to Satino PureSoft.

[www.satino-by-wepa.eu/puresoft](http://www.satino-by-wepa.eu/puresoft)



\*Dr. Bettina Hoffmann, Parliamentary State Secretary at the German Federal Ministry for the Environment

## The new generation of recycled paper: Satino PureSoft

**Satino PureSoft is a sensation in the use of raw materials:** the new new high-quality toilet paper of the future for your sustainable washroom. 100% recycled – made from cardboard.

Satino PureSoft is unbleached, luxuriously soft, particularly absorbent and hygienically safe in all applications – from towel and toilet paper to kitchen roll to handkerchiefs and facial tissues.

Satino PureSoft is the result of intensive research and advanced paper technology at WEPA – and a milestone in the development of environmentally friendly fibres. Thanks to its innovative manufacturing process, Satino PureSoft is one of the softest natural coloured papers on the market.



# Unbeatable softness and sustainability

**Satino PureSoft:** the particularly sustainable and skin-friendly recycled paper in high quality – as good as hygiene paper made from virgin fibre.



**100%**

recycled – made from cardboard



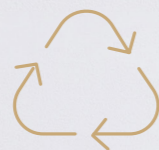
**100%**

unbleached and therefore instantly recognisable as sustainable



**Easy to dissolve** already after 20 seconds

This is how Satino PureSoft avoids pipe blockages and unburdens the sanitary infrastructure.



**Environmentally friendly packaging** thanks to 60% less fresh plastic

This is how Satino PureSoft reduces environmental pollution and preserves valuable raw materials.



**100%**

soft, absorbent and high quality



**100%**

hygienic and safe in all applications

# A raw material innovation for the future

**Cardboard is turned into 100% recycled and high-quality hygiene paper:**

with Satino PureSoft we tap into recovered paper qualities that previously could not be used in tissue products. Satino PureSoft thus marks a new level of sustainability. The raw material for Satino PureSoft has a 80% smaller ecological fiber footprint compared to virgin woodbased fibers.\*

**“Through advanced technologies, we convert used fibres from cardboard and packaging into high-quality hygiene paper. This keeps valuable fibres in the material cycle.”**

Stefan Gräter, Head of Sustainability WEPA

\* Based on the scientific LCA method of Ecological Scarcity 2021 benchmarking average WEPA data of 2023 reviewed by Carbotech (using different methodologies may lead to different results).

## CURRENT FIBRE CASCADE

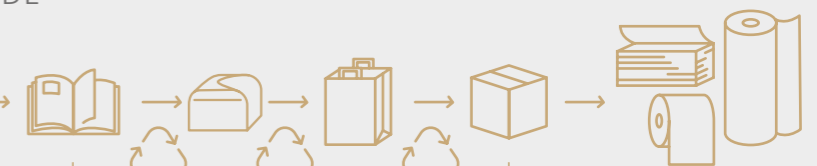
In Europe, the majority of hygiene papers are made of virgin wood-based fibres.



Virgin fibre products

## SATINO PURESOFT FIBRE CASCADE

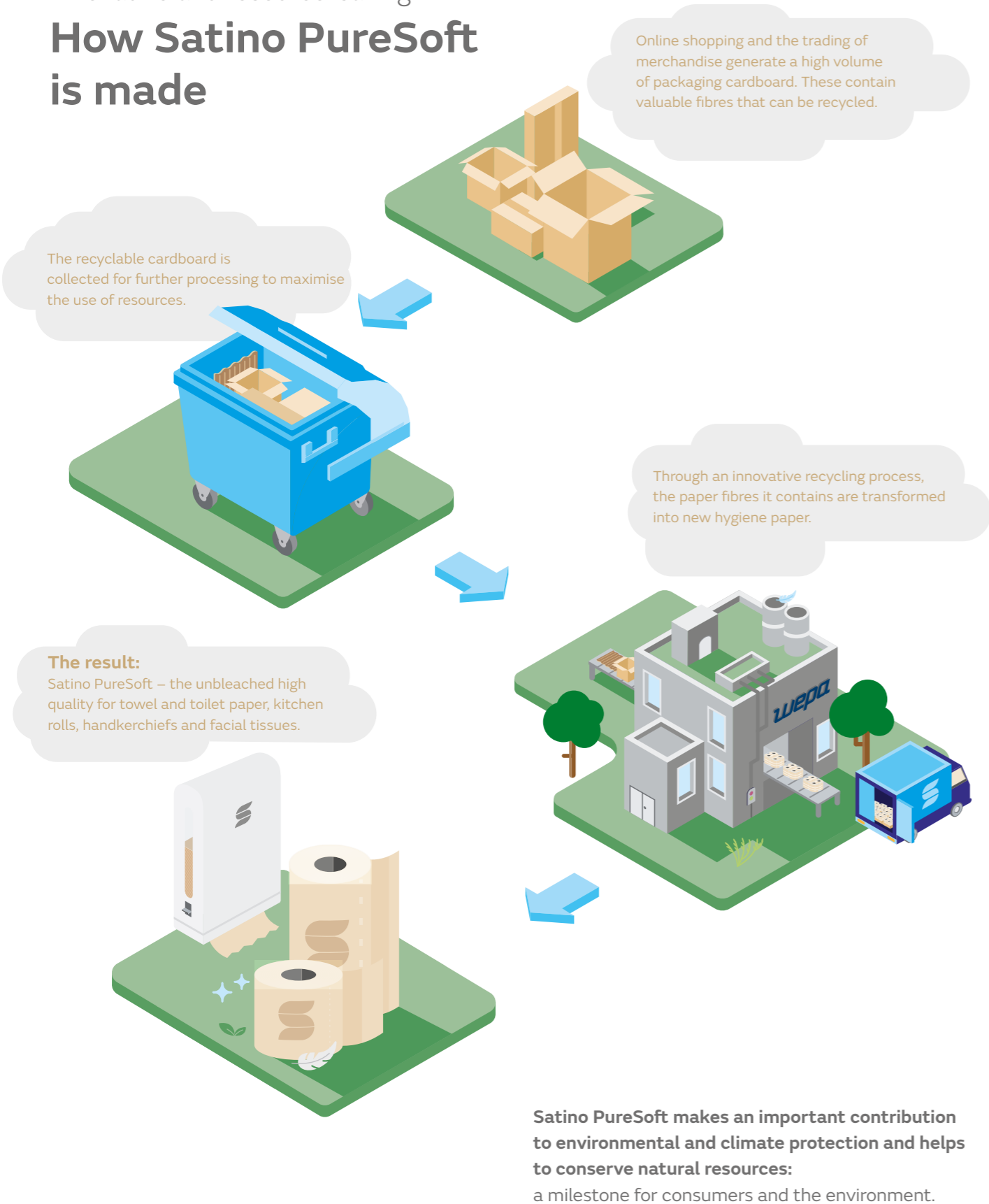
Cascaded use of fibres ensures resources are used to their full potential.



Satino PureSoft products

Established recycling loops

Innovative and resource-saving:  
**How Satino PureSoft is made**



Visibly sustainable and noticeably soft:  
**Satino PureSoft is popular with consumers**

With its high quality, Satino PureSoft distinctly rebuts the belief that recycled paper is hard, uncomfortable or even inferior. Extensive consumer tests confirm this.\*

*“Noticeably soft paper with a natural colour – that’s really unique!”*

**89%**

praised the sustainable concept and especially the aspect of resource-saving production without the use of bleaching agents.

**84%**

rated Satino PureSoft as being very soft.

**80%**

said they liked the product.

**78%**

liked the natural colour, which at first glance identifies Satino PureSoft as an ecological product.

\* IPSOS Consumer Study PIU 2021



### SUSTAINABLE PACKAGING SOLUTIONS



**100%**  
recyclable

Smaller ecological footprint

Satino PureSoft comes in resource-saving foil packaging for optimal handling, protected transport and safe storage.

The foil is produced from 60% recycled PCR (post consumer recyclate) and is 100% recyclable.

The ecological footprint of this foil: more than 65% smaller than comparable cardboard packaging.

## Future-oriented quality for all applications

The environmentally friendly and soft Satino PureSoft is available as towel and toilet paper, as kitchen roll and as tissue and facial tissue.

Compatible	Art. no.	Plies	Fold type	Length/ Roll (m)	Sheets	Sheet size (cm)	Ø-Roll (mm)	Embossing	PU	Pallet
<b>Satino PureSoft Paper towels</b>									<b>BagPack/Foil bag</b>	
PT2	277520	2	W-Fold	–	120	20.6 x 32.0	–	Diamond	25 x 120	40
PT2	277530	2	Z-Fold	–	150	20.6 x 24.0	–	Diamond	25 x 150	40
PT3	277540	2	V-Fold	–	200	24.0 x 23.0	–	Diamond	20 x 200	32
PT2	277550	2	Z-Fold	–	150	24.0 x 24.0	–	Diamond	25 x 150	32
PT2	277560	2	W-Fold	–	120	24.0 x 32.0	–	Diamond	25 x 120	32
PT3	277570	2	V-Fold	–	160	24.0 x 23.0	–	Diamond	20 x 160	32
PT2	277810	2	W-Fold	–	120	22.0 x 32.0	–	Diamond	25 x 120	36
PT3	278110	2	V-Fold	–	336	24.0 x 21.0	–	Satino	12 x 336	48
									<b>Cardboard box</b>	
PT2	277830	2	Z-Fold	–	200	20.6 x 24.0	–	Diamond	15 x 200	60
PT3	278250	2	V-Fold	–	336	22.0 x 21.0	–	Satino	12 x 336	54
<b>Satino PureSoft Paper towels</b>									<b>Foil</b>	
CF1	314290	2	–	150	428	20.0 x 35.0	200	Satino	6 x 1	40
PT1	314300	2	–	170	–	20.5 x 17,000	190	Triangle	6 x 1	40
CF1	314920	2	–	90	450	18.0 x 20,0	180	Diamond	6 x 1	40
<b>Satino PureSoft Toilet paper</b>									<b>Foil bag</b>	
MT1	044520	4	–	18	130	9.4 x 13.8	110	Flower quilted	7 x 8	27
MT1	066540	2	–	27,5	250	9.4 x 11.0	108	Flower quilted	8 x 8	33
MT1	066550	2	–	44	400	9.4 x 11.0	117	Flower quilted	6 x 8	33
MT1	066770	2	–	47	8 x 500	9.4 x 11.0	12,5	Triangle	9 x 8	18
MT1	067120	2	–	24,2	200	9.6 x 12.1	99	Triangle	12 x 4	40
MT1	067130	2	–	48,4	400	9.6 x 2.1	115	Triangle	10 x 4	40
MT1	076970	3	–	27,5	250	9.4 x 11.0	108	Flower quilted	8 x 8	33
MT1	076980	3	–	30	250	9.4 x 12.0	125	Flower quilted	9 x 8	18
<b>Satino PureSoft folded Toilet paper</b>									<b>Cardboard box</b>	
BT1	066560	2	V-Fold	–	300	9.8 x 21.0	–	Satino	30 x 300	49
<b>Satino PureSoft System Toilet paper</b>									<b>Cardboard box</b>	
JT3	307140	2	–	100	724	9.8 x 13.8	135	Satino	24 x 1	36
<b>Satino PureSoft Jumbo - and Centrefeed Toilet paper</b>									<b>Folie</b>	
CF2	307150	2	–	180	720	10.8 x 25.0	184	Satino	12 x 1	40
JT1	318810	2	–	180	720	9.2 x 25.0	184	Satino	12 x 1	44
JT2	318820	2	–	380	1,520	9.2 x 25.0	260	Satino	6 x 1	44
<b>Satino PureSoft Kitchen rolls</b>									<b>Foil</b>	
–	161050	2	–	14	64	26.0 x 22.0	105	Triangel	8 x 4	21
–	175890	3	–	14	64	26.0 x 22.0	105	Triangel	8 x 4	21
<b>Satino PureSoft Kosmetiktücher</b>										
–	211660	2	–	–	100	20.8 x 20.5	–	Knurl	40	40
<b>Satino PureSoft Taschentücher</b>										
–	118160	4	–	–	15 x 10	21 x 21	–	Knurl	15 x 15	45

## Satino PureSoft Paper towel

Pleasantly soft and absorbent, 2-ply, Z-, W- or V-fold.  
Resource-saving foil packaging made from 60% PCR.

**PT2- and PT3 compatible.**

Art. no. (PT2) 277520; 277530; 277550; 277560; 277810; 277820; 277830\*

Art. no. (PT3) 277540; 277570; 278110; 278250

\*in Kartonverpackung



## Satino PureSoft Centrefeed

The towel paper for central extraction:  
150m length, 2-ply, pleasantly soft and absorbent. .

**CF1 compatible.**

Art. no. 314290; 314920



## Satino PureSoft Paper Towel rolls

The classic towel roll:  
170m length in soft, absorbent 2-ply quality.

**PT1 compatible.**

Art. no. 314300



## Satino PureSoft Toilet paper

Especially soft, comfortable and absorbent thanks to 2-4 layers.  
Small rolls in resource-saving foil packaging.

**MT1 compatible.**

Art. no. 044520; 066540; 066550; 066770; 067120;

067130; 076970; 076980



## Satino PureSoft folded Toilet paper

Particularly soft and comfortable and an economical choice  
for public areas.

**BT1 compatible.**

Art. no. 066560



## Satino PureSoft System Toilet Paper

Environmental friendliness and cost-effectiveness with a system:  
The 2-ply system jumbo roll ensures a secure supply and allows  
for long refill intervals.

**JT3 compatible.**

Art. no. 307140



## Satino PureSoft Jumbo-and Centrefeed Toilet paper

Economy, comfort and sustainability in one product:  
2-ply, 180m or 380m length.

**JT1- , JT2- and CF2 compatible.**

Art. no. (JT1) 318810

Art. no. (JT2) 318820

Art. no. (CF2) 307150



## Satino PureSoft Kitchen rolls

High-performance 2-3-ply quality, absorbent and food-safe.

Art. no. 161050; 175890



## Satino PureSoft Facial Tissues Flat Box

Super soft, skin-friendly, firm, and absorbent: Satino PureSoft facial  
tissues offer 100% recycled high quality, made from cardboard, in a  
designer flat box.

Art. no. 211660



## Satino PureSoft handkerchiefs

Soft as possible, firm and absorbent as needed: 100 % recycled – made  
from cardboard. The sustainable, strong solution for colds and other  
applications in 4-ply quality.

Art. no. 118160



# WEPA PROFESSIONAL

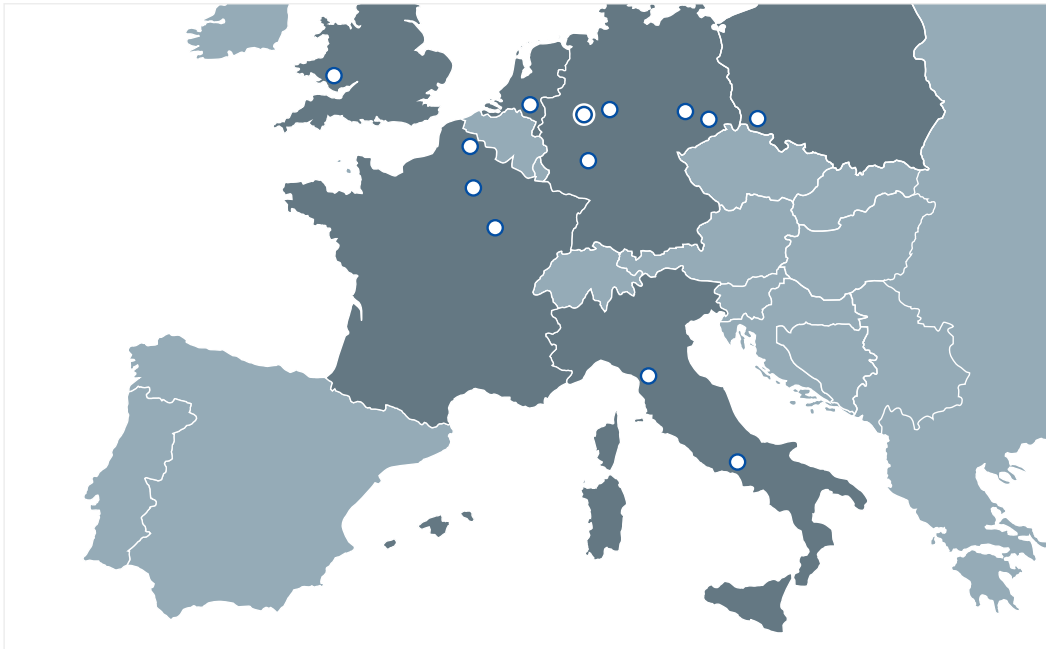
WEPA Professional is a leading European hygiene specialist for sustainable, innovative washroom solutions. With the Satino by WEPA brand, WEPA Professional specifically addresses the needs of companies and institutions in public spaces. The range includes everything that makes a hygiene experience safe and convenient:

hygiene paper, intelligent dispenser systems, air fresheners and hand sanitiser solutions.

WEPA Professional is part of the WEPA Group, one of the three largest hygiene paper manufacturers in Europe and the market leader in the production of hygiene paper made from recycled fibres.

Its registered office is in Arnsberg, North Rhine-Westphalia, Germany.

## WEPA in Europe



Your professional contact:

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FSC® Mix paper



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